

# MASSACHUSETTS BAR ASSOCIATION

CONTINUING LEGAL EDUCATION

## TRADEMARK ACQUISITION AND ENFORCEMENT: THE GOOD, THE BAD AND THE UGLY

THURSDAY, MAY 14, NOON–1 P.M.  
MBA, 20 WEST ST., BOSTON

Sponsored by the MBA Complex Commercial Litigation Section  
Council Intellectual Property Litigation Committee

Join the Complex Commercial Litigation's Intellectual Property Litigation Committee for a review of practical considerations in obtaining trademarks. Topics include:

- Making trademarks enforceable
- How to enforce trademarks
- How to defend trademarks against attacks from bullies and other villains

### PROGRAM CHAIR



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